**Prospering Boards**

**Application, Stage One**



***Before completing this application form, please ensure you have read the Guidance Notes. Museums considering an application are strongly encouraged to contact Helen Wilkinson for a preliminary discussion:*** ***helenw@aim-museums.co.uk******.***

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| 1. **Tell us about your museum.**
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| Name of museum |  |
| Approximate annual visitor numbers |  |
| Number of paid staff |  |
| Number of volunteers |  |
| Number of board members |  |
| Name and position of the person completing this application |  |
| Email address (for correspondence about this application) |  |
| Telephone number (so we can discuss this application with you) |  |
| AIM membership number |  |
| Accreditation status |  |

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| 1. **Describe the challenge or opportunity for the board which you hope to address through this programme. How do you know this is the what your museum needs?**

*Please refer to the guidance notes for help with this section.* |
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| 1. **Proposed programme of work: how much support you need, over what time frame, and how you will use it.**

*Please refer to the guidance notes for help with this section.* |
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| 1. **How will you give the consultant a full picture of the museum’s work at the diagnostic stage?**

*Please refer to the guidance notes for help with this section.* |
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| 1. **What would success look like for your Board as a result of this programme?**

*In a single sentence, please tell us what difference you think participating in this programme would make.**Please refer to the guidance notes for help with this section.* |
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| 1. **Supporting information**

We require evidence that this application is supported by the Chair of Trustees and the most senior member of staff (unless this is a voluntary-run organisation). It is extremely important that the Board should have prior knowledge of this application. If the application is not being submitted by the Chair and/or Chief Executive, please ask them to email Helen Wilkinson, AIM Assistant Director, to confirm that the application has their support. *Please indicate here if any information is being sent separately* |
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Your application should be sent, along with a copy of your most recent Annual Report and Accounts to:

Helen Wilkinson, Assistant Director, helenw@aim-museums.co.uk