



**Association of
Independent
Museums**
Helping Heritage
Organisations Prosper

Advertising Rates 2022

AIM in numbers

1272 UK-wide members, 1067 museums • 28000+ followers on social
4000+ eNews subscribers • High opening and engagement rates •
Excellent digital presence • 2600 AIM Bulletins distributed to all
members, sector stakeholders and Influencers

AIM Bulletin

	Non Members	Members
Whole Page (210x297mm)	£540.00+VAT	£516.00+VAT
Half Page vertical (190x132mm)	£408.00+VAT	£384.00+VAT
Half Page horizontal (190x132mm)	£408.00+VAT	£384.00+VAT
Quarter Page (90x132mm)	£336.00+VAT	£312.00+VAT
Eighth Page (90x64mm)	£252.00+VAT	£228.00+VAT

Bulletin Directory

Small display box (80x43mm)	£340.00+VAT
Double column width	£680.00+VAT

Bulletin Inserts

£468.00+VAT	£444.00+VAT
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Further discounts available

Get a year's Bulletin ads (six) for the price of five.

Job vacancies

£75.00+VAT	£50.00+VAT
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Trustee vacancies

£75.00+VAT	Free
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Digital Requirements

PDF files, QuarkXPress and InDesign preferred. (Please include fonts).
CMYK files preferred supplied as EPS, JPEG or TIFF. All images
minimum 300dpi.

Contact

To discuss the best promotional mix for your needs contact us on
editor@aim-museums.co.uk 07936 914251 today!