

Steps to Sustainability

Programme outline



Project funder:

- National Lottery Heritage Fund

Programme delivery:

- Social Enterprise Academy (Scotland) & Social Enterprise Academy (Wales)

Programme partners:



Programme overview – turn your income generating idea into reality!

- 9 days of programme activities over five-months to help you prepare for and build sustainability
- A nine-month development and support stage back in your place of work to implement your income generating idea
- Funding up to £10,000 to secure what you need to help shape the success of your business idea
- Resources and toolkits for success

Programmes will be delivered over 2 rounds in the following regions:

Round 1: February 2021 – April 2022 (applications close 21st December 2020)

- Scotland
- Yorkshire and NE
- NW England
- Midlands
- Wales

Round 2: May 2022 – July 2023 (applications open January 2021)

- Scotland (bilingual)
- Wales (bilingual)
- Northern Ireland
- East England
- London & South East
- South West

Steps to Sustainability will:

- provide a pathway of support for museums and heritage organisations
- help your organisation to be ambitious, forward thinking and deliver exciting new projects
- Support you on a 14 month journey
- Help you to look outwards, build stronger partnerships and become more comfortable with the commercial aspects of running a heritage organisation
- Offer learning with a network of peers and sector experts from across the UK

Round 1 – example schedule (dates will vary per location)

Preparing for Sustainability	Building Sustainability	Embedding Sustainability
<p>2 February 2021 Day 1 delivery (2.5 hours)</p> <ul style="list-style-type: none"> • Programme launch & context setting <p>16 & 17 February 2021 Days 2 & 3 delivery (full day)</p> <ul style="list-style-type: none"> • Exploring the leadership we need need • Enterprising approach as a route to route to sustainability • Sharing our ideas • Building a peer network 	<p>16 & 17 March 2021 Days 4 & 5 delivery (full day)</p> <ul style="list-style-type: none"> • Leading with a growth mindset 	<p>18th, 25th OR 26th May Alternative Sources of Finance Finance masterclass</p> <p>2nd, 9th OR 10th June Good practice panel event (2.5 hours)</p> <p>15 & 16 June 2021 Days 6 & 7 delivery (full day)</p> <ul style="list-style-type: none"> • Resilient leadership • Gaining organisational buy-in in • Partnerships for the future • Supporting next steps • Funding award
<p>July 2021 – March 2022 Coaching and mentoring sessions Final funding award</p>		

Accessing the £10,000 funding support

At the end of the first 5 month period you will present your developed project idea to a panel

This presentation will include:

- A description of how your idea has evolved and developed during the programme so far
- How much seed funding you require to get the idea off the ground and what this will be spent on
- How you plan to roll the idea out
- What your projected income might be during the initial months

Top up funding

- You will present your progress with your idea at the end of the 9 - month development phase to the panel
- You will be able to present your case for top up funding to help continue with the project
- The maximum top up funding available will be the balance of the £10,000 funding pot for your organisation

Who should attend?

- Small to medium heritage organisations
- Ideally 2 people per organisation where this is possible (if only one person is available to attend, we will require organisational endorsement)
- Those who have an income generating idea which is not yet fully formed
- Those who need the resources and support this programme offers to pursue this idea
- Those who can commit to the full programme schedule
- Those who can contribute £50 per person participation fee to access all of the support

Further information

- [Website](#)
- [FAQs](#)
- [Case Studies](#)
- Further enquiries stos@socialenterprise.academy

Donna, Wendy and Trish are available to chat through any queries you may have – please email directly to stos@socialenterprise.academy and we can arrange a follow up call with you.