# Steps to Sustainability

**Programme outline** 





#### **Project funder:**

National Lottery Heritage Fund

#### **Programme delivery:**

Social Enterprise Academy (Scotland) & Social Enterprise Academy (Wales)

#### **Programme partners:**













# Programme overview – turn your income generating idea into reality!

- 9 days of programme activities over five-months to help you prepare for and build sustainability
- A nine-month development and support stage back in your place of work to implement your income generating idea
- Funding up to £10,000 to secure what you need to help shape the success of your business idea
- Resources and toolkits for success





### **Programmes will be delivered over 2 rounds in the following regions:**

Round 1: February 2021 – April 2022 (applications close 21st December 2020)

- Scotland
- Yorkshire and NE
- NW England
- Midlands
- Wales

Round 2: May 2022 - July 2023 (applications open January 2021)

- Scotland (bilingual)
- Wales (bilingual)
- Northern Ireland
- East England
- London & South East
- South West





#### **Steps to Sustainability will:**

- provide a pathway of support for museums and heritage organisations
- help your organisation to be ambitious, forward thinking and deliver exciting new projects
- Support you on a 14 month journey
- Help you to look outwards, build stronger partnerships and become more comfortable with the commercial aspects of running a heritage organisation
- Offer learning with a network of peers and sector experts from across the UK

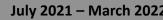




#### Round 1 example schedule (dates will vary per location)

Preparing for Sustainability	Building Sustainability	Embedding Sustainability
2 February 2021 Day 1 delivery (2.5 hours)  • Programme launch & context setting  16 & 17 February 2021 Days 2 & 3 delivery (full day)  • Exploring the leadership we need need  • Enterprising approach as a route to route to sustainability  • Sharing our ideas  • Building a peer network	16 & 17 March 2021  Days 4 & 5 delivery (full day)  • Leading with a growth mindset	18th, 25th OR 26th May Alternative Sources of Finance Finance masterclass  2nd, 9th OR 10th June Good practice panel event (2.5 hours)  15 & 16 June 2021 Days 6 & 7 delivery (full day)  Resilient leadership  Gaining organisational buy-in in  Partnerships for the future  Supporting next steps  Funding award
July 2021 – March 2022		





**Coaching and mentoring sessions** Final funding award



#### Accessing the £10,000 funding support

At the end of the first 5 month period you will present your developed project idea to a panel

#### This presentation will include:

- A description of how your idea has evolved and developed during the programme so far
- How much seed funding you require to get the idea off the ground and what this will be spent on
- How you plan to roll the idea out
- What your projected income might be during the initial months





## Top up funding

- You will present your progress with your idea at the end of the 9 month development phase to the panel
- You will be able to present your case for top up funding to help continue with the project
- The maximum top up funding available will be the balance of the £10,000 funding pot for your organisation





#### Who should attend?

- Small to medium heritage organisations
- Ideally 2 people per organisation where this is possible (if only one person is available to attend, we will require organisational endorsement)
- Those who have an income generating idea which is not yet fully formed
- Those who need the resources and support this programme offers to pursue this idea
- Those who can commit to the full programme schedule
- Those who can contribute £50 per person participation fee to access all of the support





#### **Further information**

- Website
- FAQs
- Case Studies
- Further enquiries <u>stos@socialenterprise.academy</u>

Donna, Wendy and Trish are available to chat through any queries you may have – please email directly to <a href="mailto:stos@socialenterprise.academy">stos@socialenterprise.academy</a> and we can arrange a follow up call with you.



