



STEPS TO SUSTAINABILITY

Building a Sustainable Heritage Sector

Online programme, Starting September 2021

Scotland | England | Wales | Northern Ireland

Delivered by



SocEntAcademy



www.socialenterprise.academy/scot

STEPS TO SUSTAINABILITY

Building a Sustainable Heritage Sector

Heritage organisations across the UK are under increasing pressure and financial constraints, with many facing extreme challenges to ensure a stable future.

With the ongoing impact of Covid-19, a culture of enterprise to build a sustainable and resilient heritage sector is needed now more than ever.

Steps to Sustainability, a new **National Lottery Heritage Fund** programme delivered by the Social Enterprise Academy, will provide a pathway of support to address these challenges. It will help your organisation to be ambitious, forward thinking and deliver exciting new projects.

Become more comfortable with the commercial aspects of running a heritage organisation and turn your new business idea into reality by accessing:



8 day programme of activities over 6 months to help you prepare for and build sustainability



A nine month development and support stage to embed sustainability



Funding up to £10,000 to help shape the success of your business idea



Resources and toolkits for success



A network of peers and sector leaders experts from across the UK



Great to connect with new people and have so much support and resources. I think it could be transformational for us."

Samantha Walker, St Andrews Preservation Trust, *Round 1 participant*

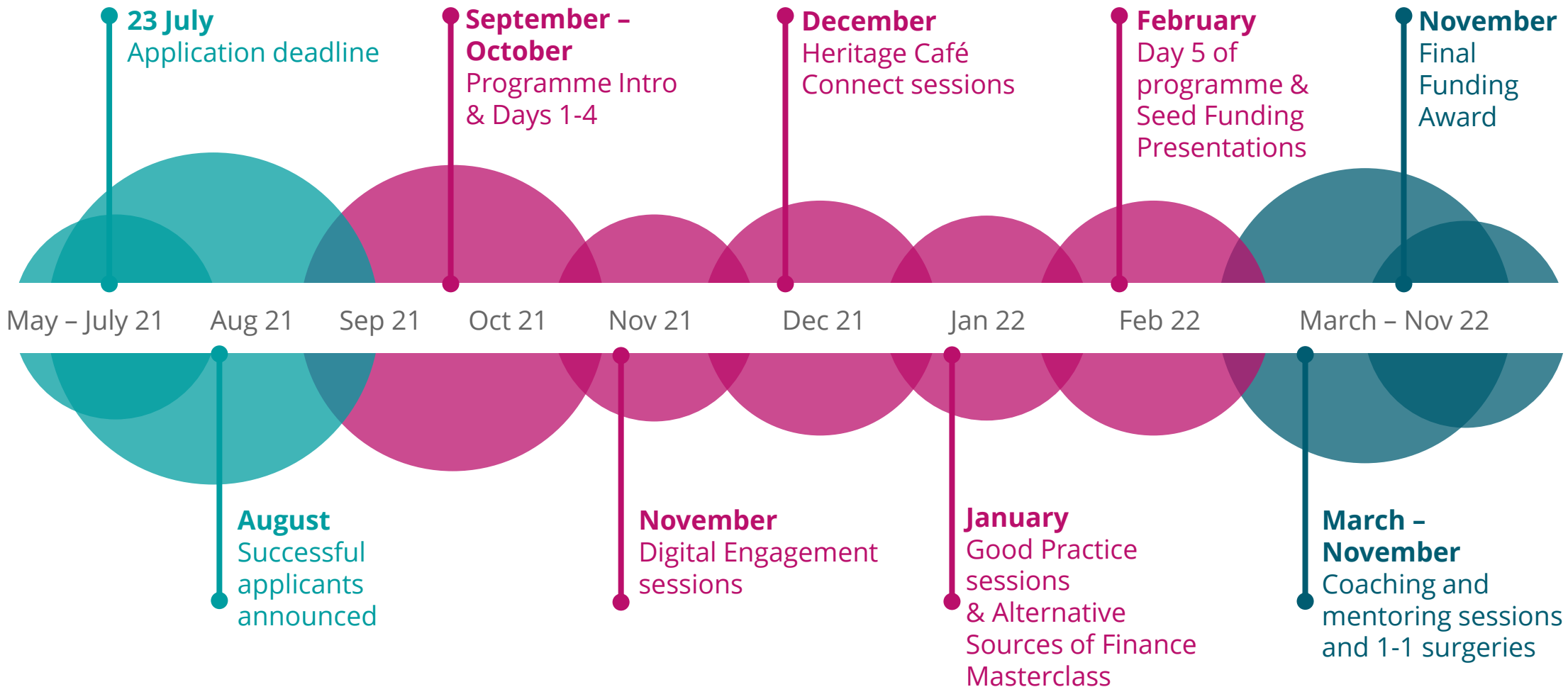
PARTICIPATION FEE

£50 per person (up to 2 people per organisation can participate)

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PROGRAMME JOURNEY



VISIT WEBSITE FOR FULL DETAILS INCLUDING ALL DATES

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WHO SHOULD APPLY?

Small to medium heritage organisations who:

- Have an income generating idea which is not yet fully formed
- Need the resources and support this programme offers to pursue this idea
- Will release up to two people, ideally a trustee and a volunteer or staff member, to participate
- Can commit to the full programme schedule and £50 programme fee per person to access all of the support

WHAT ARE THE BENEFITS?



Receive a 15 month package of support to develop your income generating idea



Unlock up to £10,000 for your organisation to get your idea off the ground



Participate in a programme equivalent to 8 days of online learning



Connect in Heritage Café style gatherings to share experiences and learn from other sector leaders



Develop key tools and techniques to run a sustainable organisation



Attend a masterclass to explore alternative sources of finance



Apply your learning to develop your idea throughout the programme



Receive business mentoring or coaching to support and implement your idea



Allow space and time to test new approaches to business growth and development



Gain access to a library of resources, tools and workbook to support you on your journey

FURTHER INFORMATION

The deadline for Round 2 applications is **FRIDAY 23RD JULY 2021**

Enquiries to stos@socialenterprise.academy

Full details including eligibility, programme schedule and application process:

[CLICK HERE FOR FULL DETAILS](#)

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