



**Association of
Independent
Museums**
Helping Heritage
Organisations Prosper

Advertising Rates 2023

AIM in numbers

1272 UK-wide members, 1067 museums • 28000+ followers on social
4000+ eNews subscribers • High opening and engagement rates •
Excellent digital presence • 2600 AIM Bulletins distributed to all
members, sector stakeholders and Influencers

AIM Bulletin

	Non Members	Members
Whole Page (210x297mm)	£540.00+VAT	£516.00+VAT
Half Page vertical (190x132mm)	£408.00+VAT	£384.00+VAT
Half Page horizontal (190x132mm)	£408.00+VAT	£384.00+VAT
Quarter Page (90x132mm)	£336.00+VAT	£312.00+VAT
Eighth Page (90x64mm)	£252.00+VAT	£228.00+VAT

Bulletin Directory

Small display box (80x43mm)		£340.00+VAT
Double column width		£680.00+VAT

Bulletin Inserts

	£468.00+VAT	£444.00+VAT
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Further discounts available

Get a year's Bulletin ads (six) for the price of five.

Job vacancies	£80.00+VAT	£55.00+VAT
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Trustee vacancies	£80.00+VAT	Free
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Digital Requirements

PDF files, QuarkXPress and InDesign preferred. (Please include fonts).
CMYK files preferred supplied as EPS, JPEG or TIFF. All images
minimum 300dpi.

**To discuss the best promotional mix for your needs contact us on
editor@aim-museums.co.uk 07936 914251 today!**