

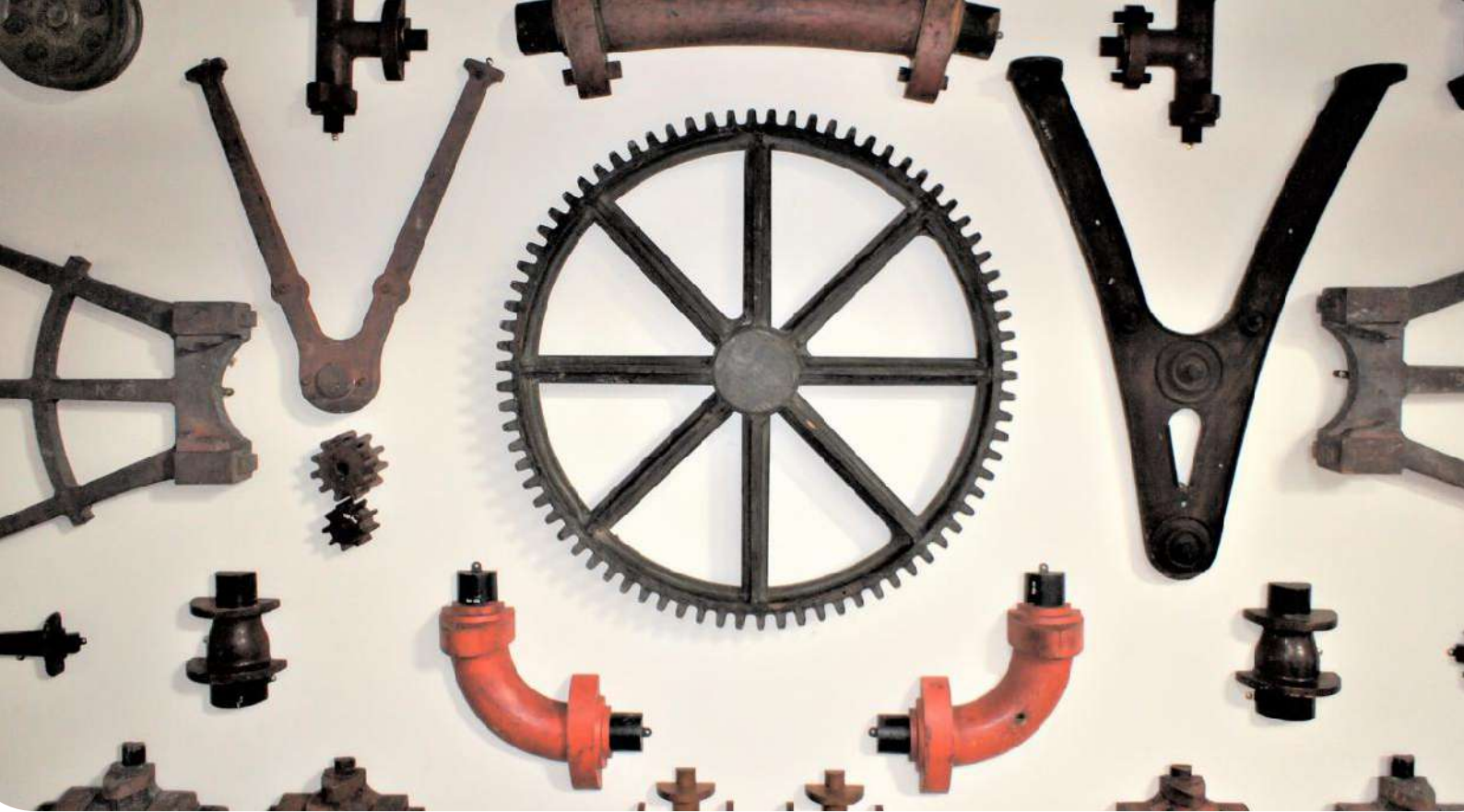


**Association of  
Independent  
Museums**

Helping Heritage  
Organisations Prosper

**Annual  
Report and  
Accounts  
31 December  
2021**





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# Reference and Administrative Information

The Trustees present their Annual Report & Accounts for the year ended 31 December 2021, in accordance with the Companies Act 2006. The Accounts have been prepared in accordance with the accounting policies set out in Note 1 of the Accounts and comply with the Charity's governing document, applicable law, and the Statement of Recommended Practice, 'Accounting and Reporting by Charities', 2015. The Charity qualifies as a small entity under section 383 of the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 and a Strategic Report is therefore, not required.

## Trustees / Directors:

Claire Browne

Sajida Carr

Mhairi Cross

Sarah Duthie

Rhiannon Goddard

Brian Gorski MBE

Nathaniel Hepburn

Emily Hope

Gurminder Kenth

Andrew Lovett (Chair)

Marilyn Scott MBE (Vice Chair)

Caroline Worthington (Vice Chair)

Director (Executive): Lisa Ollerhead

Hon. President: Sir Neil Cossons OBE

Hon. Vice Presidents: Sam P Mullins OBE; Michael Day CVO; Matthew Tanner MBE

Company Incorporated: 1 February 1978

Charity Registration: 30 August 2000

Charity Registration Number: 1082215

Company Registration Number: 1350939

VAT Registration Number: 355372196

## Registered and Contact Office:

AIM Office c/o National Waterways Museum

South Pier Road Ellesmere Port Cheshire CH65 4FW United Kingdom



# Reference and Administrative Information

## Independent Auditors:

Crowe UK LLP Chartered Accountants  
Black Country House  
Rounds Green Road  
Oldbury  
West Midlands  
B69 2DG  
United Kingdom

## Principal Bankers:

Barclays Bank plc (Barclays Corporate)  
Chesterfield  
Derbyshire  
S40 1LS  
United Kingdom

## Aldermore Bank plc

1st Floor, Block B Western House  
Lynch Wood  
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# Trustees' Report and Chair's review



# Chair's Review of the Year

## Introduction

2021 was an exciting year for the Association of Independent Museums. At a personal level it was my first full year as Chair, following my election in 2020. We were joined by five new members of the Board from across the culture sector. We also said goodbye to Emma Chaplin as Director and warmly welcomed Lisa Ollerhead as our new Director.

It was, of course, also another challenging year – for AIM, our members, and the country and the world. Due to the Covid-19 pandemic it was another year full of uncertainty and the need for support: from the beginning of the year, back in lockdown, to a rollercoaster of promising signs and returns to difficulty until the blow of the emerging Omicron variant which closed many museums over Christmas. I offer my condolences to all those who were affected by loss in 2021, and sympathies to those affected by stress and sadness.

Throughout the year, AIM continued to work hard on behalf of independent museums around the UK and to support museums, heritage and culture. We know that independent museums – our members – are some of the best in the country, and in the world. They hold, conserve and display precious collections and historic sites, and run as effective charitable businesses to make them accessible in thought-provoking and exciting ways to their audiences: local, domestic, and global. In 2021, as in 2020, they had to think of more and more ways to do that despite constrained and challenging situations.

As independent organisations, our members are original thinkers and canny operators and are not beholden to anyone except those that keep the doors open: their visitors. AIM members work hard to create inspiring, educational and innovative experiences for the audiences that step through their doors or interact with their collections off-site or online every day. By doing this, they make themselves crucial cultural infrastructure and valuable local institutions making unique places around the UK that understand and take pride in their histories and present communities.

It is crucial work. The place of our museums at the heart of communities challenged by both the pandemic and the turbulence of our times has perhaps never been so vital. AIM supports and champions them in this work, helping them to achieve their goals and ensuring that their needs are heard and addressed by funders, policymakers, and other stakeholders.

# Chair's Review of the Year

## Continuing Impact of COVID-19

Covid-19 has continued to have an impact on AIM as it has everywhere. In June 2021 we held our first deliberately-planned virtual conference, accepting early, unfortunately, that we would not be in a position to gather together. This event was more successful than we had even hoped, with 23 external speakers and nearly 250 attendees over three days, but we know that participants missed the opportunity to speak in person, to see one another and the rising stars of the sector, and to enjoy one of our member sites. We are pleased that the 2022 conference will finally bring us back together in beautiful and historic Port Sunlight on the Wirral, not far from our offices at the National Waterways Museum in Ellesmere Port.

Despite the challenges of the year, and the impact on an already-wearied staff and volunteer workforce, there were bright spots. Support was available again, with the Culture Recovery Fund which AIM had done so much to help secure bolstered by a further £300 million in spring. AIM members received over £61 million in funding and we and they were grateful for this much-needed support – while recognising and championing that it is a worthwhile and well-deserved investment from the Government in the cultural offer that we knew must be able to reopen and be available to people after the worst crisis of the pandemic. Museums have much to give as a site for community togetherness in the wake of the pandemic, both celebration and mourning, and in coming years will be the organisations that help us look back and reflect on the experiences we had together, from the global to the town to the individual, and help make sense on it. And we do not forget those for whom the pandemic very much continues, in many cases preventing people from full public participation, whether through vulnerability, the effects of having had covid, or the international experience of those for whom vaccines have been difficult to access.

## Into 2022

After a dispiriting start, symbolised by results in a snap survey with members in January showing that many were deeply worried about the coming months, 2022 has now stabilised. Restrictions have loosened across the UK and ended entirely in England, and museums and heritage organisations around the country have reported visitors eager to return for half-terms, holidays, and bright days. Museums are cautiously looking ahead to a year with visitor attendance growing back towards pre-pandemic levels, albeit with some reservations for those which usually enjoy high levels of international visitors, and welcoming audiences back to events, interactives, and other activities curtailed by lockdowns.

At AIM, a new staff structure has seen us welcome two new members of staff, increasing our capacity on the programmes side to support events and grantmaking. We also welcome three new Board members, Liz Power, Charlotte Morgan and Camilla Stewart who will be co-opted ahead of the Annual General Meeting in June, and strengthen our ability to support our members with the challenges faced by our small members, digital work, and equity, diversity, and inclusion. As with many of our members, AIM has spent the early part of the year focusing on the coming years and in particular our Arts Council England funding and applying again to maintain our position supporting the sector from within ACE's National Portfolio. In January the Board attended a virtual awayday where we discussed how AIM might grow and develop over the next five years leading up to 2027 – which will be an important year for us, marking 50 years since AIM's establishment in 1977. Over the coming months AIM will be sharing more with members and the sector about our plans for the coming years and how we intend to expand and improve our offer.

# Chair's Review of the Year

In 2021 AIM was proud of the following achievements:

## Representation and Advocacy

- AIM maintained advocacy with Government (especially Dep. Digital, Culture, Media & Sport), Arts Council England, National Lottery Heritage Fund and others and has continuously made the case for support, helping ensure the Culture Recovery Fund extension announced in spring 2021 supported the needs of independent museums.
- AIM supported the case for further rounds of the Museum Estates and Development Fund, which was confirmed in the autumn Spending Review.
- AIM continued to work alongside other sector bodies to support fair and consistent business rates for museums, in particular supporting on ongoing appeal with a major service in the north east.
- AIM helped secure the confirmation and extension of the Museums and Galleries Exhibitions Tax Relief Scheme and will continue to advocate for its permanency.

## Grant Distribution

- 69 grants were allocated with a value of £451,577

## Programmes

- We provided 27 Prospering Boards consultancies in England and Wales supporting individual museums to identify and tackle governance challenges, and 3 micro-consultancies
- 50 'Hallmarks at Home' online sessions, offering support from sector experts on topics such as governance, fundraising, marketing and more, and 2 rounds of our new chargeable trustee induction
- AIM ran our second virtual conference, with a chargeable approach for the first time. Over 300 people attended the three days 'Supporting. Sharing. Strengthening' sharing the experiences and innovations of independent museums during covid.
- 13 participants in the new Spark! programme attended two action learning sets, two workshops and one individual coaching session each
- Participants in the Network for Resilience in Wales scheme attended a two-day virtual residential, three full day workshops and 26 two-weekly lunch time catch ups
- AIM continued to implement our 'Tackling Racism, Tackling Inequality' Response and Action Plan, challenging ourselves and our members to use our organisations and our heritage to tackle the inequalities that persist in society. A Hallmarks Grants scheme focused on the new Tackling Inequality Hallmark was awarded in early 2021 and a second round was launched at the very end of the year.
- Dealt with 140 enquiries from members and others.



# Chair's Review of the Year

## Arts Council England – Support for AIM

As an Arts Council England Sector Support Organisation (SSO), an annual investment of £305,520 allows AIM to deliver on specific objectives in our Business Plan 2018-2022 (now extended to 2018-2023 as the National Portfolio has been extended into 2022/23), notably:

(a) By 2023 AIM members feel more confident in being entrepreneurial and more effective in running their museums.

(b) By 2023 AIM members are more committed to and have taken some actions to diversify and/or grow their visitor attendance.

(c) By 2023 museum Boards of Trustees are more effective at developing their organisations through exemplary governance, and AIM is established as a leading supporter of governance in the museum sector.

(d) AIM continues to be of significant value to museums and this value is recognised by AIM members:

- Museums feel their interests are represented by AIM and AIM keeps them well informed about significant issues and enables them to connect with each other.
- The environment in which museums operate has been enhanced through AIM's research, advocacy, grant distribution and partnership working.

(e) By 2023 AIM has increased its earned income to provide a sound basis for its activities from 2023 onwards.

The SSO funding allows AIM to respond to members' need to deliver effective programmes whilst also building our own organisational resilience. Key areas of work for AIM over the funded period included:

- Partnership with the Charity Finance Group.
- Revision of the suite of AIM Success Guides.
- Prospering Boards governance programme.
- Commissioning of new sector research.
- Commissioning of resources to help museums grow, develop and diversify their audiences.

AIM welcomes the opportunity to work in partnership with other ACE-funded Sector Support. Organisations such as the Audience Agency, Association for Cultural Enterprises, Collections Trust, Culture 24 and particularly the opportunity to continue to develop our services and resources to complement the work of our long-term close partners, the regional museum development providers.

# Chair's Review of the Year

## My Thanks

As ever I am grateful to the AIM Board for its support for me, their time, expertise and continued enthusiasm over the course of the year. I also wish to thank our generous funders for their support for AIM's work and generosity to our members, including Arts Council England, the Welsh Government, Biffa Award and the Communities Landfill Fund, the Pilgrim Trust, and – newly in 2021 – the Worshipful Company of Arts Scholars through the Arts Scholars Charitable Trust. Their support for our programmes throughout 2021 has made our work significantly richer and enabled our members around the UK to improve their sites and galleries, care for their collections, and produce activities for their visitors.

I would especially like to thank Marilyn Scott MBE and Caroline Worthington, both of whom step down from the Board this summer. Marilyn and Caroline have given exceptional expertise and commitment to AIM over the last nine years and I am especially grateful for their support as Vice Chairs over the last two years.

And finally, I would like to thank the AIM team: Lisa Ollerhead, Catrin Salvatore, Helen Farress, Margaret Harrison, and Matt Smith, and introducing in 2022, Christine Andrews and Fiona Woolley.

I want to end by thanking everyone who offered their congratulations to me for the recognition I received with the award of an OBE in the New Year Honours. I was overwhelmed by the appreciation shown for the part I am privileged to play in support of museums and heritage across the UK.

A handwritten signature in black ink that reads "Andrew Lovett". The signature is written in a cursive, slightly slanted style.

Andrew Lovett OBE  
Chair

# Trustees' Report

## Governing Document

The Association of Independent Museums (AIM) is a company limited by guarantee, without share capital and governed by its Memorandum and Articles of Association dated 1 February 1978, as amended by resolution at the AGM on 14 June 2012. None of the model articles in the Companies (Model Articles) Regulations 2008 applies to the company. The company was registered as a charity on 30 August 2000. The Objects of the Charity are set out in this report. Throughout this Annual report the company is referred to as 'the Charity, Association or AIM'.

A review of AIM's Memorandum and Articles of Association was initiated by Trustees in 2019 as part of ongoing governance good practice, with proposed changes reported and approved at the EGM on 10 December 2020.

## Trustees / Directors

The trustees of AIM for the purposes of charity law are also its directors for the purposes of company law, and throughout this report are collectively referred to as 'the Trustees'. Those Trustees who served on what is now called the Board (previously the Council) during the period of this review were:

### First Appointed

Charles Brien	19 April 2018 (stepped down 22 February 2022)
Claire Browne	10 September 2014
Sajida Carr	21 June 2021
Mhairi Cross	19 April 2018
Sarah Duthie	21 June 2021
Mark Francis	19 April 2018 (stepped down 21 June 2021)
Rhiannon Goddard	19 April 2018
Brian Gorski MBE	19 April 2018
Nathaniel Hepburn	6 May 2021
Emily Hope	6 May 2021
Gurminder Kenth	21 June 2021
Andrew Lovett	23 June 2016
Susan Okokon	19 April 2018 (stepped down 21 June 2021)
Marilyn Scott MBE	20 June 2013
Caroline Worthington	20 June 2013

# Trustees' Report

## Recruitment and Appointment of Trustees

Trustees are recruited from the independent museums sector, and other complementary industries. All trustees are appointed based on their experience, skills and empathy with AIM's vision. Vacancies are advertised on the AIM website and in the AIM Bulletin, social media channels and newsletter to ensure a wide coverage across the UK.

The trustees recognise and accept the need to refresh and develop the Board on a regular basis as an integral part of good governance, to maintain objectivity and utility, and to be representative of the UK in the 21st century.

## Trustee Induction and Training

The Trustees of the Association are supplied with induction information on joining and are provided with further guidance and training notes as required and are regularly reminded of their responsibilities as Trustees. Recently, a buddying system has been introduced for new trustees. New trustees are provided with a wide range of information, including the Charity Commission's publication *The Essential Trustee* and have an induction meeting with the Chair and Director. New trustees are also provided with a copy of the AIM good governance guide which sets out the duties and responsibilities of being a trustee and the contribution they are expected to make during their term of office.

Trustees are kept up-to-date with reports, briefings, social media channels and sector newsletters about relevant issues, best practice and developments affecting the museums and cultural sectors, as well as changes to charity and/or company regulation. The Board self-reflects on its effectiveness to help consider its effectiveness as the Association's governing body through regular meetings, and this year has done so as part of planning a new trustee recruitment. Individual Trustees will be encouraged to self-reflect through an annual performance meeting with the Chair looking at their past and future contributions to the Board.

The Trustees are aware of the Charity Governance Code, now in its 12th year, including the most recent third edition. A review of this guidance is still underway to produce recommendations and an action plan for the coming year, to ensure the charity takes positive steps towards working in-line with the code in all ways where it is practicable to do so. The charity recognises and accepts that the code represents best practice for charitable organisations. The charity is also aware of the new Charity Act 2022 and will be discussing implications for AIM and AIM trustees.



# Trustees' Report

The Board works to ensure compliance with its legal duties to:

- (i) Act in the interests of the charity and its beneficiaries.
- (ii) Protect and safeguard the assets of the charity.
- (iii) Act with reasonable care and skill.
- (iv) Ensure the charity is accountable.

In addition, it is recognised and vital that the Board:

- (i) Deal with conflicts of interest.
- (ii) Implements appropriate financial controls.
- (iii) Manages risk.
- (iv) Take appropriate advice when it needs to.

## Governance Structure

The Trustees met five times during the period of this review, as the Board (non-executive) of the Association of Independent Museums, to consider strategic matters, monitor financial progress and performance against forecasts, consider policy and other significant developments and to monitor organisational risks. In 2021 all meetings continued to be online due to ongoing Covid-19 impacts, with the Board returning to in-person meetings in 2022 and continuing with a combination of in-person and virtual.

The Charity held its AGM virtually on 21 June 2021. Members of the Board are drawn from, and elected by, the membership at General Meetings, serving a maximum of three terms of three years. The Board thereafter elects from their number (at its discretion) the Officers, including a Chair and Vice Chair(s). In 2021 the Board had minimal standing sub-committees to govern the organisation: there were a number of grant-awarding committees or panels, and a working group developing the 2022/23 business plan required for the Arts Council extension application.

The Board approves the membership of the Association and is currently working with the staff team to put in place additional processes and due diligence checks to ensure that prospective members understand and adhere to AIM values, as well as introducing methods to remove membership from any members not acting in line with AIM values..

AIM's Director (the organisation's most senior member of staff) manages and develops AIM with his/her staff and is accountable and reports to the Board. Together with the Trustees, the Director, Head of Communications, and Head of Programmes are considered the Key Management Personnel, as defined by Financial Reporting Standard 102. The Director is not a member of the Board, but attends at the invitation of the Board.

# Trustees' Report

## Charitable Objects

AIM's charitable objects, as per the revised Articles of Association approved in 2020, are:

- (a) The objects for which the Company is established are the advancement of the educational and cultural facilities for the public benefit throughout the United Kingdom, the Republic of Ireland, the Channel Islands and the Isle of Man provided by independent museums, galleries and heritage organisations. In respect of this the Company defines independence as taking responsibility for your own decisions, being accountable for them, and for not being subject to another's authority, nor dependent on another for your existence.
- (b) In furtherance of the above objects but not further or otherwise the Company shall achieve these objects through advocacy, representing Members' best interests, sharing and promoting best practice, innovation and acumen, creating networks and connections, raising and distributing grants, developing policy, supporting skills and workforce development, promotion, and by providing support and advice for all museums and heritage organisations.

AIM summarises these legal Objects into the phrase, Helping Heritage Organisations Prosper.

As a charity, the Trustees recognise their legal duty to report on the Association's public benefit in their Annual Report, as part of a requirement – given particular emphasis by the Charities Act 2011 – to clearly demonstrate that the Objects of the charity are for the public benefit, demonstrating the Trustees' recognition that being a registered charity is a privilege, not a right. In setting out in this Annual Report how the charity currently meets this requirement and plans to in the future, the Trustees assert that the charity is compliant with the requirements of the Charities Act 2011, having due regard for the public guidance published by the Charity Commission.

The Trustees acknowledge and accept that there exists a kind of covenant between charities and society: charities bring public benefit and, in their turn, are accorded high levels of trust and confidence, as well as the benefits of charitable status. AIM continues to welcome an explicit reporting of public benefit and how it is aligned with the Objects of the Charity and believes that this will help maintain and grow public trust in the activities of the charitable sector, not least the charitable activities of the Association of Independent Museums. Part of AIM's focus on supporting and improving governance in independent museums and heritage is to ensure that our members and the wider cultural sector also understand and are committed to delivering public benefit and transparently demonstrating this.

AIM gives expression to the accomplishment of public benefit throughout this Annual Report. AIM identifies the most significant benefits to the public that arise from its Charitable Objects as:

# Trustees' Report

1. Support for independent museums which provide:
  - enjoyable and stimulating learning experiences for around 24 million visitors each year
  - estimated gross economic impact of £730 million of expenditure annually
  - cultural infrastructure around the UK, from major cities to small high streets and rural areas, which serve local people and attract tourism through providing both civic space and visitor experiences
  - diverse opportunities for 34,000 volunteers and around 6,000 FTE jobs, the majority of which are in the organisation's local area
  - formal learning programmes and resources for an estimated 1 million pupils and students in full and part-time education
  - support for health and wellbeing
2. Improved care for and public and research accessibility of cultural collections, including some of the most important collections in the UK (i.e. Designated collections).
3. Improved governance of museums and heritage organisations in the UK, ensuring they too deliver on the public benefit required by their charitable status, including for small museums which are not covered by the Accreditation schemes which confirm good museums practice is in place

## The Origins of AIM

The Association of Independent Museums is a membership organisation, established in 1977 to represent the interests of a booming independent museums sector. In the 1970s and 1980s new, thematic museums began to spring-up, driven by the enthusiasm of individuals and communities fascinated by the history on their doorstep, who decided to take things into their own hands and save it, resulting in an extraordinary blossoming of a new type of museum – the Independents.

In those very early days, a few people involved with this burgeoning of new museums got together to organise a mutual support club. Sir Neil Cossons (then Director at Ironbridge Gorge Museums, Shropshire), met with David Sekers (then at Gladstone Pottery Museum) and came up with the name, AIM. Other founding AIM members include Jonathan Bryant and Michael Thomas. Sir Arthur Drew of the Standing Commission for Museums & Galleries famously described these new museums as “the primordial slime of the museum world.”

Independent museums are long-standing, successful social enterprises, run in a business-like way and playing a valuable role in their communities, contributing to a sense of place and making up an important part of the tourism economy. Independent museums and galleries are more numerous than all other types of museum, making up more than half of all museums in the UK.

Nearly fifty years on, AIM is now widely recognised as a key heritage organisation, with a national profile across the four home nations of the UK. It has a growing membership of over 1,200, including over 1,000 museums of all sizes. Whilst the majority of AIM membership are small museums (75% of museums and 62% of total membership), often run with only a few staff and/or volunteers and annual visitor attendance of less than 20,000, the diversity and scale of membership is remarkable, and also includes some of the largest and most visited museums in the UK, many of which hold Designated collections. The range of collections and the associated stories these independent museums tell is astonishing and represents our deep-seated interest in history and how it has shaped the lives we live today. Despite the passage of time, AIM continues to offer friendship, alongside professional advice, best practice and an encouraging atmosphere in which to try things.

# Trustees' Report

## Achievement of Public Benefit

### Strengthening our approach to advocacy

During the pandemic AIM has consolidated its position as a trusted voice to government, playing the key role amongst museums sector bodies in collating and demonstrating museums at risk and their need for support, feeding into government discussions and policymaking that became the Culture Recovery Fund.

Members have praised our increased visibility and advocacy ensuring the needs of independent museums have been understood as the part of the sector most quickly and seriously affected by Covid, closure, and loss of income. Throughout 2021, AIM has continued to share intelligence and information about the situation and needs of independent museums and heritage, as well as supporting members to access support funding across the UK.

### Strengthening member insight

In 2021, to augment the biennial membership survey, AIM established a Membership Insight Group to user test its programme and wider support activities as well as to support responding to stakeholder calls for insights from the independent museum sector.

### Ongoing support and new programmes

With ACE support we have provided a number of Prospering Boards consultancies and microconsultancies which give beneficiaries highly experienced support to diagnose and address a range of organisational issues. We have also continued to keep members and others up to date with the Bulletin, eNews, and trustee newsletter; continued and expanded training through the Hallmarks at Home workshops, and continued refreshing publicly- and freely-available resources such as the Success Guides. We have run leadership programmes with the Welsh Government (a resilience scheme and a rising leaders scheme) and piloted a new programme, Spark!, for leaders in museums in England seeking peer support.

### Grantmaking

Our successful grantmaking partnerships with the Pilgrim Trust (conservation grants) and Biffa (History Makers), continues, and the major strategic investment from the National Lottery Heritage Fund (the New Stories New Audiences programme) was launched, enabling Lottery funding to benefit the smallest museums in our membership to use their collections to engage more people with their collections. A new grants scheme generously funded by the Arts Scholars also began and invited first applications in December 2021.

AIM wishes to acknowledge and thank all the organisations which have given generous financial and in-kind support during the period of this review, in particular: Arts Council England, Biffa Award, The Pilgrim Trust, the Welsh Government, National Lottery Heritage Fund. Details are set out in the annex to this report.



# Trustees' Report

## Partnerships and Stakeholders

Partnerships are a key enabler for how AIM works within the culture sector and works for members. AIM is part of a sector support landscape that encompasses Arts Council-funded organisations in England, other UK-wide organisations, and wider culture and charitable support organisations. Working in partnership enables AIM to leverage funding on behalf of our members, amplify the voices of museums to decision-makers, and benefit from the best expertise and experience on the issues our members work on and need support for.

On advocacy, we work alongside organisations including other Arts Council Sector Support Organisations, the National Museums Directors' Council, Art Fund, the Museums Association, and Heritage Alliance to inform and influence policy and political colleagues in the Department for Digital, Culture, Media and Sport, Welsh Government, and Scottish Government. We also work together with delivery bodies with policy responsibilities to ensure that independent museums are understood and taken into account in the development and delivery of policy and support, through partnerships with Arts Council England, the National Lottery Heritage Fund, Museums Galleries Scotland, Welsh Museums Federation, and Northern Ireland Museums Council.

We work in partnership with a number of organisations with different specialisms and audiences to provide our offer, including the Charity Finance Group, Cultural Governance Alliance, Heritage Craft Funders Network, ICON, and Museums + Heritage, and Steps to Sustainability programme (which we helped fund in 2021).

We have a particularly important partnership with the Museum Development Network and individual Museum Development services across England, working together to provide complementary support to non-National Portfolio Organisation museums in particular.

# Trustees' Report

## Membership

Membership of AIM is a key performance indicator and fundamental to our continuing underlying strength and relevance in the sector. The range of our membership is hugely important when deciding on the priorities of our work.

The below table summarises the comparative membership position at the first annual snapshot, and reflects a modest growth of 1.9%.

	Jan 2022	Jan 2021	Year on Year difference	
Associate Supplier	44	38	6	13.64%
Individual / MDO / Freelancer	93	102	-9	-9.68%
Large Museum	57	58	-1	-1.75%
Largest Museum	56	55	1	1.79%
Medium Museum	141	143	-2	-1.42%
Non-Prof Supp Org/Library/Arch	29	31	-2	-6.90%
Small Museum	810	778	32	3.95%
Supplier / Consultant	30	31	-1	-3.33%
	<b>1260</b>	<b>1236</b>	<b>24</b>	<b>1.90%</b>

## Reserves Policy

The reserves policy is reviewed annually by the Board. AIM holds a number of restricted funds, in most cases those received from funders for the delivery of specific grant-giving activities or projects. The purpose of each of these funds is explained in note 13 of the accounts.

The Trustees have agreed that, given the risks the charity currently faces, it should hold a general, free cash reserve of at least £100,000. The current level of unrestricted reserves is well in excess of this amount, at £330,346.

## Environmental Impact

As part of the ACE 2022/23 extension funding AIM has produced an environmental responsibility policy and action plan for submission to Julie's Bicycle by 31st May 2022. Julie's Bicycle is a specialist environmental organisation appointed by Arts Council England to support their National Portfolio Organisations.

## Remuneration Policy, Employment and Casual Contracts

AIM recently benchmarked senior staff salaries, and used the restructure and new roles to consider to appropriate level of salary. Board members do not receive any remuneration. The remuneration of the Director is set by the Board. The Association will continue to keep under review and circumstances when and if it needs to offer casual employment.

# Trustees' Report

## Trustee Indemnity

Professional liability insurance of £1m is in place.

## Risk Management and Uncertainties

Trustees regularly review the principal risks facing AIM, most recently at the Board meeting ahead of providing a risk log to the Arts Council as part of the 2022/23 Sector Support Organisation funding extension confirmation.

The key risk in 2022 is the potential loss of Arts Council funding, which subsidises core running costs, if AIM is not successful in securing funding as an Investment Principles Support Organisation in the 2023-26 National Portfolio. Mitigations and back-up plans for this risk are in place. Other possible reductions in income are also major risks, including income for grants, loss of membership, and reduced income from activities and in particular returning to the in-person conference model in 2022 and securing projected profit.

Other risks include reputational risk based on positions taken by AIM within the sector or from activities of members. It is important to maintain close links to members to understand their views and ensure we are representing them well. Operational risks include loss of key staff members, risks from diversifying activity and aiming to grow income from new activities, and risks around IT and data. Risks from Covid-19 appear to be much reduced in 2022, although the emergence of a new vaccine-resistant variant requiring national and global measures like 2020 and 2021 cannot be ruled out; however, the key risk was member loss and member retention was strong throughout the pandemic.

AIM is currently reviewing risk management with the objective of focusing on a small number of high risks which are being actively managed and updating the Board at every meeting.

## Investment Policy

The Association, when able to do so, takes advantage of short/medium-term cash flow surpluses by placing funds with regulated financial institutions approved by the Board. It is not the policy of the Association to delegate investment management to an agent of the Charity. In making any investment decisions, including those related to permanent endowment, the Board has due regard to Charity Commission guidance, investment of Charitable Funds: Basic Principles, the Charities Act 2011 and the Trustee Act 2000.

## Fundraising Policy

The charity has no fundraising activities requiring disclosure under Section 162A of the Charities Act 2011.

# Trustees' Report

## Future Plans

The AIM Board is developing an 'AIM at 50' strategy which will drive our activities over 2023-2027, which will be fifty years from AIM's establishment in 1977. The application submitted to Arts Council England to become an Investment Principles Support Organisation in the 2023-26 National Portfolio is derived from these plans.

AIM will continue with similar goals as the strategic plan 2018-22, focusing on our unique strengths in the museum and heritage support landscape which are supporting small and non-Accredited museums and strengthening governance across the sector. In 2023-27 the AIM Board has decided to aim to grow our membership in order to improve and expand our offer and ability to support our members and to be a more influential voice in the sector advocating for independent museums, which will have implications for our growth as an organisation.

Our objectives over the coming years are that AIM:

1. Leads the sector on governance, with pragmatic advice and support embedding best practice in both individual organisations and the sector as a whole
2. Enables independent museum and heritage to operate effectively as organisations and in their local areas
3. Supports members to use collections to tell diverse stories and welcome audiences that represent their communities
4. Is valued by our members who consider us to be their champions
5. Is an exemplar charitable business with good governance and diverse income streams, using insight to meet members' needs, grow our membership, and develop partnerships

## Financial Review

The financial activities of the Association for the year under review and the financial position at the Balance Sheet date are set out in the Accounts. The Statement of Financial Activities (SOFA) is set out at page 29 and includes both unrestricted and restricted funds. The Board is satisfied with the financial position of the Association.

Unrestricted funds come chiefly from subscription fees from the membership. There is also unrestricted income from advertising in the AIM Bulletin and from the trade show and sponsorship at the annual AIM Conference, as well as sponsorship of other events and programmes. The annual grant from Arts Council England is also unrestricted.

Restricted funds have been provided by the National Lottery Heritage Fund, Biffa Award, the Pilgrim Trust, and the Welsh Government. The Net Worth at 31 December 2021 stands at £512,915 (2020: £507,203).

Restricted Funds stand at £182,569 (2020: £240,684), and Unrestricted Funds at £330,346 (2020: £266,519).

On behalf of the Trustees





# Statement of Trustees' Responsibilities



The Trustees (who are also Directors of the Association of Independent Museums for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

### Disclosure of Information to Auditor

Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable company's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable company's auditors are aware of that information.

On behalf of the Trustees

Andrew Lovett OBE, Chair



Dated: 10 May 2022



# **Independent Auditors' Report**



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**ASSOCIATION OF INDEPENDENT MUSEUMS**  
(A company limited by guarantee)

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**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ASSOCIATION OF INDEPENDENT MUSEUMS**

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**Opinion**

We have audited the financial statements of Association of Independent Museums (the 'association') for the year ended 31 December 2021 which comprise the Statement of Financial Activities, the Balance sheet, the Statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.



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**ASSOCIATION OF INDEPENDENT MUSEUMS**  
**(A company limited by guarantee)**

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**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ASSOCIATION OF INDEPENDENT MUSEUMS (CONTINUED)**

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**Other information**

The other information comprises the information included in the Annual report other than the financial statements and our Auditor's report thereon. The Trustees are responsible for the other information contained within the Annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**Opinion on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' Report has been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

**Responsibilities of trustees**

As explained more fully in the Trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

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**ASSOCIATION OF INDEPENDENT MUSEUMS**  
(A company limited by guarantee)

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**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ASSOCIATION OF INDEPENDENT MUSEUMS (CONTINUED)**

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**Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Auditor's report.

**Extent to which the audit was considered capable of detecting irregularities, including fraud**

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company for fraud. The laws and regulations we considered in this context for the UK operations were General Data Protection Regulation (GDPR) and Employment legislation.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the timing of recognition of income and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management, and the Board about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, designing audit procedures over income, reviewing regulatory correspondence with the Charity Commission and reading minutes of meetings of those charged with governance.

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**ASSOCIATION OF INDEPENDENT MUSEUMS**  
(A company limited by guarantee)

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**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ASSOCIATION OF INDEPENDENT  
MUSEUMS (CONTINUED)**

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Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

**Use of our report**

This report is made solely to the charitable Association's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable Association's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.



**Kerry Brown (Senior statutory auditor)**

for and on behalf of  
**Crowe U.K. LLP**  
Chartered Accountants  
Black Country House

Rounds Green Road  
Oldbury  
West Midlands  
B69 2DG

26 May 2022

**Statement of  
Financial  
Activities,  
Balance Sheet  
and Cash Flow**



ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)  
FOR THE YEAR ENDED 31 DECEMBER 2021

	Note	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
<b>Income from:</b>					
Charitable activities	3	468,051	519,900	987,951	954,194
Investments	4	369	-	369	661
Other income	5	4,447	-	4,447	6,295
<b>Total income</b>		<b>472,867</b>	<b>519,900</b>	<b>992,767</b>	<b>961,150</b>
<b>Expenditure on:</b>					
Charitable activities	6	409,040	578,015	987,055	900,232
<b>Total expenditure</b>		<b>409,040</b>	<b>578,015</b>	<b>987,055</b>	<b>900,232</b>
<b>Net movement in funds</b>		<b>63,827</b>	<b>(58,115)</b>	<b>5,712</b>	<b>60,918</b>
<b>Reconciliation of funds:</b>					
Total funds brought forward		266,519	240,684	507,203	446,285
Net movement in funds		63,827	(58,115)	5,712	60,918
<b>Total funds carried forward</b>		<b>330,346</b>	<b>182,569</b>	<b>512,915</b>	<b>507,203</b>



ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)  
REGISTERED NUMBER: 1350939

BALANCE SHEET  
AS AT 31 DECEMBER 2021

	Note	2021 £	2020 £
<b>Current assets</b>			
Debtors	11	70,218	72,081
Cash at bank and in hand		673,042	477,028
		<u>743,260</u>	<u>549,109</u>
Creditors: amounts falling due within one year	12	(230,345)	(41,906)
<b>Net current assets</b>		<u>512,915</u>	<u>507,203</u>
<b>Total net assets</b>		<u><u>512,915</u></u>	<u><u>507,203</u></u>
<b>Charity funds</b>			
Restricted funds	13	182,569	240,684
Unrestricted funds	13	330,346	266,519
<b>Total funds</b>		<u><u>512,915</u></u>	<u><u>507,203</u></u>

The entity was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the entity to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

However, an audit is required in accordance with section 145 of the Charities Act 2011.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Andrew Lovett  
(Chair of Trustees)  
Date: 10 May 2022



The notes from page 32 – 56 form part of these financial statements.

ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED 31 DECEMBER 2021

	Note	2021 £	2020 £
<b>Cash flows from operating activities</b>			
Net cash used in operating activities	16	195,645	48,916
<b>Cash flows from investing activities</b>			
Dividends, interests and rents from investments		369	661
<b>Net cash provided by investing activities</b>		<b>369</b>	<b>661</b>
<b>Change in cash and cash equivalents in the year</b>		<b>196,014</b>	<b>49,577</b>
Cash and cash equivalents at the beginning of the year		477,028	427,451
<b>Cash and cash equivalents at the end of the year</b>	17	<b><u>673,042</u></b>	<b><u>477,028</u></b>

# Notes to the Accounts



## ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 1. General information

The Association of Independent Museums is a company limited by guarantee (registered number 1350939), which is registered and incorporated in England and Wales. The Association is also registered with the Charity Commission under registration number 1082215. The registered office is AIM office, National Waterways Museum, South Pier Road, Ellesmere Port, CH65 4FW. The principal place of business is AIM office, National Waterways Museum, South Pier Road Ellesmere Port, CH65 4FW.

In the event of the Association being wound up, the liability in respect of guarantee is limited to £1 per member of the Association.

#### 2. Accounting policies

##### 2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Association of Independent Museums meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

##### 2.2 Going concern

The Trustees consider that there are no material uncertainties about the Association's ability to continue as a going concern since it has sufficient assets to pay its liabilities as they fall due, including the use of free cash reserves if necessary, with cash reserves standing significantly above the level of the Association's policy. This is supported by the presence of robust budget preparation and quarterly financial monitoring by the Trustees. However, while the risks of Covid-19 have reduced in recent months with the lowering or removal of restrictions, new waves could still have a negative impact on both AIM and AIM members and the Trustees continue to be aware of this risk. There is also a risk during 2022 of the loss of core funding if AIM is not successful in securing ongoing Arts Council England funding for their new investment period 2023-26, which may affect the going concern assessment further than the next twelve months. The Trustees are actively developing mitigations for this risk.

##### 2.3 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Association and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Association for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

## ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

## 2. Accounting policies (continued)

### 2.4 Income

All income is recognised once the Association has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably. Income in respect of members' subscriptions, publications, seminars and events are recognised in the period to which it relates.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued

Donations are credited to the Statement of Financial Activities when received.

### 2.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated to the applicable expenditure headings.

Support costs are those costs directly in support of expenditure on the objects of the charity. Governance costs are those costs incurred in connection with the administration of the charity and compliance with constitutional and statutory requirements.

Expenditure on assets of over £500 or associated groups of assets over £700 will be capitalised.

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

### 2.6 Financial instruments

The Association only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

### 2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

2. Accounting policies (continued)

2.8 Liabilities and provisions

Liabilities are recognised at the amount that the Association anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation.

3. Income from charitable activities

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £
Grants	306,120	519,900	826,020
Membership	121,248	-	121,248
Member Support	40,683	-	40,683
<b>Total 2021</b>	<u>468,051</u>	<u>519,900</u>	<u>987,951</u>
	<i>Unrestricted funds 2020 £</i>	<i>Restricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Grants	307,520	513,004	820,524
Membership	123,679	-	123,679
Member Support	4,591	1,500	6,091
Covid-19 support work	3,900	-	3,900
<i>Total 2020</i>	<u>439,690</u>	<u>514,504</u>	<u>954,194</u>



ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

4. Investment income

	Unrestricted funds 2021 £	Total funds 2021 £
Interest	<u>369</u>	<u>369</u>
	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Interest	<u>661</u>	<u>661</u>

5. Other incoming resources

	Unrestricted funds 2021 £	Total funds 2021 £
Energy commission	2,563	2,563
Publishers licensing revenue	1,884	1,884
<b>Total 2021</b>	<u>4,447</u>	<u>4,447</u>
	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Energy commission	4,274	4,274
Publishers licensing revenue	2,021	2,021
<i>Total 2020</i>	<u>6,295</u>	<u>6,295</u>

ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

6. Analysis of expenditure on charitable activities

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £
Grants	54,345	504,992	559,337
Member Support	354,695	73,023	427,718
<b>Total 2021</b>	<u>409,040</u>	<u>578,015</u>	<u>987,055</u>
	<i>Unrestricted funds 2020 £</i>	<i>Restricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Grants	55,353	444,048	499,401
Member Support	340,271	60,560	400,831
<i>Total 2020</i>	<u>395,624</u>	<u>504,608</u>	<u>900,232</u>

ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

7. Analysis of expenditure by activities

	Activities undertaken directly 2021 £	Support costs 2021 £	Total funds 2021 £
Grants (listed in note 21)	559,337	-	559,337
Member Support	345,643	82,075	427,718
<b>Total 2021</b>	<u>904,980</u>	<u>82,075</u>	<u>987,055</u>

	Activities undertaken directly 2020 £	Support costs 2020 £	Total funds 2020 £
Grants	499,401	-	499,401
Member Support	332,216	68,615	400,831
<i>Total 2020</i>	<u>831,617</u>	<u>68,615</u>	<u>900,232</u>

**Direct costs**

	2021 £	2020 £
Workshop and events	20,009	6,361
Memberships and subscriptions	16,432	22,007
Research, publications for members	1,700	19,676
AIM National conference	7,851	(2,902)
Website	5,391	6,412
	<b>17,616</b>	<b>14,394</b>

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ASSOCIATION OF INDEPENDENT MUSEUMS  
(A company limited by guarantee)

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

AIM Bulletin editorial and production		
Consultancy and freelance	<b>68,439</b>	39,902
Covid-19 support	<b>3,450</b>	13,000
Wages and salaries	<b>204,755</b>	213,366
	<b><u>345,643</u></b>	<b><u>332,216</u></b>

ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

**Support costs**

	2021 £	2020 £
Staff travel expenses	1,520	4,071
Accountancy, bookkeeping and finance	22,140	21,084
Office and administration	26,600	23,695
Staff training and recruitment	2,715	3,425
Bank and credit card charges	1,347	1,112
Bad debts	340	415
Professional fees	15,383	4,848
Governance	12,030	9,965
	<u>82,075</u>	<u>68,615</u>

**8. Auditor's remuneration**

	2021 £	2020 £
Fees payable for the audit of the annual accounts	4,925	4,650
Fees payable to the Association's auditor in respect of:		
All non-audit services not included above	<u>1,575</u>	<u>1,500</u>

**9. Staff costs**

	2021 £	2020 £
Wages and salaries	182,833	187,102
Social security costs	14,905	18,850
Contribution to defined contribution pension schemes	7,018	7,414
	<u>204,756</u>	<u>213,366</u>

ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

The average number of persons employed by the Association during the year was as follows:

	2021 No.	2020 No.
Staff	<u>5</u>	<u>6</u>



ASSOCIATION OF INDEPENDENT MUSEUMS

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

**9. Staff costs (continued)**

No employee received remuneration amounting to more than £60,000 in either year.

The total employment benefits, including employer pension contributions, of the key management personnel was £130,667 (2020 : £125,580).

**10. Trustees' remuneration and expenses**

During the year, no Trustees received any remuneration or other benefits (2020 - £NIL-).

During the year ended 31 December 2021, expenses totalling £NIL were reimbursed or paid directly to Trustee (2020 - £2,765 to 2 Trustees). The expenses reimbursed related to travel and subsistence costs.

The charity pays an insurance premium to indemnify trustees from any loss arising from the neglect or defaults of directors and officers, the policy covers the trustees up to £1,000,000. The premium amounted to £373 (2020 - £373).

**11. Debtors**

	2021	2020
	£	£
<b>Due within one year</b>		
Trade debtors	20,428	3,081
Prepayments and accrued income	49,790	69,000
	<u>70,218</u>	<u>72,081</u>

ASSOCIATION OF INDEPENDENT MUSEUMS

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

12. Creditors: Amounts falling due within one year

	2021 £	2020 £
Trade creditors	7,082	8,585
Other taxation and social security	5,301	429
Other creditors	1,111	1,174
Accruals and deferred income	216,851	31,718
	<u>230,345</u>	<u>41,906</u>

Deferred income relates to membership fees. The movement during the year is as follows:

	2021 £	2020 £
Deferred income at 1 January 2021	25,806	31,836
Resources deferred during the year	37,582	25,806
Amounts released from previous periods	(25,806)	(31,836)
	<u>37,582</u>	<u>25,806</u>

ASSOCIATION OF INDEPENDENT MUSEUMS

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

13. Statement of funds

Current year

	Balance at 1 January 2021 £	Income £	Expenditure £	Balance at 31 December 2021 £
<b>Unrestricted funds</b>				
General Funds	<u>266,519</u>	<u>472,867</u>	<u>(409,040)</u>	<u>330,346</u>
<b>Restricted funds</b>				
Biffa Award - History Makers	84,592	183,333	(238,887)	29,038
Esmee Fairbairn Sustainability grants and Micro-consultancies	12,791	-	(11,800)	991
Pilgrim Trust grants and workshops	117,504	134,000	(116,718)	134,786
Welsh Gov't projects & grants	18,797	18,200	(22,618)	14,379
National Lottery Heritage Fund Delivery Phase	-	183,117	(172,176)	10,941
Art Fund - Covid-19 support work	7,000	1,250	(7,900)	350
Unallocated amounts	-	-	(7,916)	(7,916)
	<u>240,684</u>	<u>519,900</u>	<u>(578,015)</u>	<u>182,569</u>
<b>Total of funds</b>	<u><u>507,203</u></u>	<u><u>992,767</u></u>	<u><u>(987,055)</u></u>	<u><u>512,915</u></u>

ASSOCIATION OF INDEPENDENT MUSEUMS

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

13. Statement of funds (continued)

Statement of funds - prior year

	<i>Balance at 1 January 2020</i>	<i>Income</i>	<i>Expenditure</i>	<i>Transfers in/out</i>	<i>Balance at 31 December 2020</i>
	£	£	£	£	£
<b>Unrestricted funds</b>					
General Funds	<u>216,709</u>	<u>446,646</u>	<u>(395,624)</u>	<u>(1,212)</u>	<u>266,519</u>
<b>Restricted funds</b>					
Biffa Award - History Makers	86,765	352,834	(355,007)	-	84,592
Esmee Fairbairn Sustainability grants and Micro -consultancies	15,191	-	(2,400)	-	12,791
Pilgrim Trust grants and workshops	88,977	137,000	(108,473)	-	117,504
Welsh Gov't projects & grants	38,643	-	(19,846)	-	18,797
National Lottery Heritage Fund Development Phase	-	11,920	(11,920)	-	-
Art Fund - Covid-19 support work	-	11,250	(4,250)	-	7,000
Museums Galleries Scotland	-	1,500	(2,712)	1,212	-
	<u>229,576</u>	<u>514,504</u>	<u>(504,608)</u>	<u>1,212</u>	<u>240,684</u>
<b>Total of funds</b>	<u>446,285</u>	<u>961,150</u>	<u>(900,232)</u>	<u>-</u>	<u>507,203</u>

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

**Statement of funds (continued)**

**Description of Funds**

**Biffa Award - History Makers:** The AIM Biffa Award History Makers project is a partnership between AIM and Biffa Award which funds new exhibitions that celebrate the lives of history makers - people whose life or work has had a lasting impact on the world we live in today.

**Esmee Fairbairn Sustainability grants and Micro-consultancies:** A grant programme providing grants to small and medium size museums to improve their financial sustainability or organisational health and also funding for assistance to small museums needing urgent support or requiring help to make an application to the Sustainability Grants. Funded by the Esmee Fairbairn Foundation. The final grants were awarded in 2018 and the remaining activity follows the completion of outstanding projects.

**Pilgrim Trust Grants and Workshops:** Support to small and medium sized museums in looking after and conserving their collections, through grants and workshops. Funded by The Pilgrim Trust.

**Welsh Government Projects and Grants:** In 2021 a grant was awarded to enable AIM to support museums in Wales with good governance support, provide Welsh language resources and continuing support for museums leaders through the Network for Resilience in Wales and a new Rising Leaders programme. Previously in 2019 a grant was awarded to enable AIM members in looking after and conserving their collections, through grants and workshops.

**Heritage Fund Development Phase – New Stories New Audiences:** Grants to support small museums to increase and widen their audiences to enhance their sustainability, and to widen participation to groups that are currently under-represented. Funded by National Lottery Heritage Fund.

**Art Fund:** A grant to support AIM’s Hallmarks at Home programme of weekly online workshops to provide bespoke, expert support to AIM members as they respond to the rapidly changing operating environment brought about by the Covid 19 pandemic.

**Museums Galleries Scotland:** This was a grant to fund the production of a Trustee success guide.

**14. Summary of funds**

**Current year**

	Balance at 1 January 2021 £	Income £	Expenditure £	Balance at 31 December 2021 £
General funds	266,519	472,867	(409,040)	330,346
Restricted funds	240,684	519,900	(578,015)	182,569
	<u>507,203</u>	<u>992,767</u>	<u>(987,055)</u>	<u>512,915</u>



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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

14. Summary of funds (continued)

Prior year

	Balance at 1 January 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2020 £
General funds	216,709	446,646	(395,624)	(1,212)	266,519
Restricted funds	229,576	514,504	(504,608)	1,212	240,684
	<u>446,285</u>	<u>961,150</u>	<u>(900,232)</u>	<u>-</u>	<u>507,203</u>

15. Analysis of net assets between funds

Current year

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £
Current assets	385,775	357,485	743,260
Creditors due within one year	(63,345)	(167,000)	(230,345)
Difference	7,916	(7,916)	-
<b>Total</b>	<u>330,346</u>	<u>182,569</u>	<u>512,915</u>

Prior year

	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £
Current assets	308,425	240,684	549,109
Creditors due within one year	(41,906)	-	(41,906)
<b>Total</b>	<u>266,519</u>	<u>240,684</u>	<u>507,203</u>

ASSOCIATION OF INDEPENDENT MUSEUMS

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

16. Reconciliation of net movement in funds to net cash flow from operating activities

	2021 £	2020 £
Net income for the year (as per Statement of Financial Activities)	5	6
<b>Adjustments for:</b>		
Dividends, interests and rents from investments	(369)	(661)
Decrease/(increase) in debtors	1,863	(3,094)
Increase/(decrease) in creditors	188,439	(8,247)
<b>Net cash provided by operating activities</b>	<u>195,645</u>	<u>48,916</u>

17. Analysis of cash and cash equivalents

	2021 £	2020 £
Cash in hand	673,042	477,028
<b>Total cash and cash equivalents</b>	<u>673,042</u>	<u>477,028</u>

18. Analysis of changes in net debt

	At 1 January 2021 £	Cash flows £	At 31 December 2021 £
Cash at bank and in hand	477,028	196,014	673,042
	<u>477,028</u>	<u>196,014</u>	<u>673,042</u>

19. Pension commitments

The Association operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Association in an independently administered fund. The pension cost charge represents

ASSOCIATION OF INDEPENDENT MUSEUMS

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

contributions payable by the Association to the fund and amounted to £7,018 (2020 - £7,414). Contributions totaling £1,111 (2020 - £1,174) were payable to the fund at the balance sheet date and are included in creditors.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

**20. Related party transactions**

Due to the nature of the Association, there are a number of Trustees who are connected to member museums, with whom transactions have occurred during the year relating to services provided.

Trustee Marilyn Scott was paid £3,600 for carrying out three Prospering Boards consultancies and £500 for a workshop on applying to the Culture Recovery Fund (£4,100 total).

Port Sunlight Village Trust, of which Director to end March 2021 Emma Chaplin is a Trustee, were disbursed £5,368 (2020: £62,641) completing their Biffa History Makers grant.

The Canal & River Trust, of which Trustee Andrew Lovett and Director to end March 2021 Emma Chaplin have been members of their Museum Advisory Group (inactive in 2021), was paid a total of £4,786 (2020: £4,815) excluding VAT for office rent.

The Commonwealth War Graves Commission, of which Trustee Victoria Wallace (now retired from the Board of AIM) was an employee (Director General), was paid a total of £nil (2020: £32,845) in grant funding.

The Fusilier Museum & Learning Centre (London), of which Trustee Brian Gorski is a Trustee, was paid a total of £nil (2020: £11,472) in grant funding.

The Burgh House & Hampstead Museum, of which Trustee Mark Francis is a Trustee, was paid a total of £nil (2020: £2,800) in grant funding.

The Lightbox, of which Trustee Marilyn Scott is a Trustee, was paid a total of £nil (2020: £1,700) for advertising and consultancy.

The Royal British Society of Sculptors, of which Trustee Caroline Worthington is a Trustee, was paid a total of £nil (2020: £1,370) for venue hire.

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

**21. Potential Liability**

AIM is currently in discussions with a funder about historic reporting which may conclude in a liability in 2022.

**22. Grants awarded in 2021**

The following grants were awarded by AIM to its members during 2021. This table represents grants awarded, not grant expenditure as set out in the accounts which relates in many cases to awards made in 2020 or earlier. AIM gratefully acknowledges the support of Biffa Award, The Pilgrim Trust, Arts Council England, and Welsh Government (Museums, Archives & Libraries Division) for enabling AIM's grant distribution programme. A total of 69 grants were allocated with a value of £ £451,577.43, including grants awarded but not necessarily paid or accrued in year. Grants are an important support to members of the Association.

<b>AIM / Pilgrim Collections Care Audit grants</b>			
<b>2 Rounds in April 2021 and October 2021 – 14 awards totalling £18,021.98</b>			
	<b>Grant Recipient</b>	<b>Purpose / Project</b>	<b>Grant</b>
1	Museum of Cambridge	Collections care audit	£1,367.52
2	Salcombe Maritime Museum	Collections care audit	£1,554
3	Bawdsey Radar	Collections care audit	£1,100
4	Totnes Museum Trust	Collections care audit	£1,398
5	Royal Hampshire Regiment Museum	Collections care audit	£1,100
6	Isles of Scilly Museum Association	Collections care audit	£1,100
7	Suffolk Regiment Museum	Collections care audit	£1,135
8	Woodbridge Museum	Collections care audit	£1,337.46
9	Dean Heritage Centre	Collections care audit	£1,736.40
10	Kennet and Avon Canal Trust (Crofton Beam Engines)	Collections care audit	£1,773.60
11	Nidderdale Museum Society	Collections care audit	£1,120
12	The Siege Museum	Collections care audit	£1,100
13	Leominster Museum	Collections care audit	£1,100
14	Beckford's Tower and Museum	Collections care audit	£1,100



<b>AIM / Pilgrim Remedial Conservation Grants 2021</b>			
<b>2 Rounds in April 2021 and October 2021 – 12 awards totalling £40,536.76</b>			
	<b>Grant Recipient</b>	<b>Purpose / Project</b>	<b>Grant</b>
1	Rustington Heritage Association	Conservation of two pub signs, important village icons	£2360.00
2	Trowbridge Museum	Conservation of two 1920s dresses owned and donated by a local family	£4,310.00
3	Urras Achadh an Droighinn/ The Auchindrain Trust	Conservation of MacCallum's bodice discovered concealed in a wall	£7,059.00
4	Selly Manor Museum	Conservation of the Minworth Greaves archives	£4,832.00 (not yet completed)
5	Royal College of Music Museum	Conservation of two paintings in the Royal College of Music Inner Hall	£5,000
6	Andrew Logan Museum of Sculpture	Conservation of the Biba Red Rose Sculpture	£6,410.00
7	Spalding Gentlemen's Society	Conservation of a panel painting of the founder's home, Ayscough Hall	£4,458.76 (not yet completed)
8	Elizabeth Gaskell's House	Conservation of eight books from the collection relating to Elizabeth Gaskell's life	£745.00
9	Gairloch Museum	Conservation of an album of watercolour paintings from the First World War by the 'Poolewe Artist', Finlay Mackinnon (1863-1931), the illegitimate son of a crofter mother.	£1,700.00
10	Chiddingstone Castle	Conservation of an Egyptian statue of the goddess Bastet and a cup from 1665	£920.00
11	Arundells ( The Sir Edward Heath Charitable Foundation)	Conservation of a Ming dynasty Zhangzhou ware ceramic bowl dated to the Wanli period, circa 1590	£1,472.00 (not yet)
12	Durham Museum & Heritage Centre The Bow Trust (Durham) Ltd.	Conservation of a self portrait by George Fennell Robson (1788-1833)	£1,270.00

<b>AIM / Pilgrim Collections Care Grants 2021</b>			
<b>2 Rounds in April 2021 and October 2021 – 10 awards totalling £48,963.69</b>			
	<b>Grant Recipient</b>	<b>Purpose / Project</b>	<b>Grant</b>
1	Bexhill Museum	Installation of new wall-mounted dehumidifiers for two stores	£5,106.00
2	Trimontium Museum	Environmental monitoring upgrades	£7,348.33
3	Bridport Museum	Asses, treat, repack and relocate the textile collection	£5,970.46 (not yet completed)
4	Felixstowe Museum	Environmental sustainability improvement programme	£9,215.00 (not yet completed)
5	Red Rose Steam Society (Lancashire Mining Museum)	Collections care and storage materials and equipment	£2844.69 (not yet completed)
5	Salcombe Museum	Collections care and storage materials and equipment	£1,871.00

7	Dacorum Heritage	Environmental monitoring equipment	£2,188.06 (not yet completed)
8	Museum of Cambridge	Environmental monitoring equipment	£4,556.40 (not yet completed)
9	Flag Fen Archaeology Park	Environmental monitoring equipment and storage materials	£4,047.00 (not yet completed)
10	Museum of Farnham	Environmental monitoring equipment	£5,816.75 (not yet completed)

<b>AIM HALLMARKS AWARD YEAR 2 – ARTS COUNCIL ENGLAND</b> Awarded January 2021 – 7 awards totalling £58,790.06			
	<b>Grant Recipient</b>	<b>Purpose / Project</b>	<b>Grant</b>
1	Milton's Cottage	Paradise is a powerful concept that resonates across cultures. This year's 350th anniversary of Paradise Regain'd offers a strategic opportunity to engage under-represented audiences at Milton's Cottage and tackle inequality.	£8,000 (not yet completed)
2	Powell-Cotton Museum	Breaking Out of the Museum: taking museum-based learning to children in our community. Kickstarting a long-term, sustainable outreach programme to tackle socio-economic deprivation and challenge prejudice and racism with children in Thanet, through increased empowerment and cultural capital.	£4,378.77 (not yet completed)
3	York Civic Trust – Fairfax House	Reconnecting Hidden Histories A partnership - historic house, rural life and civic - addressing the representation of race and Empire in York and North Yorkshire's cultural history.	£9,900
4	Barnsley Museums	Feels Like Home – 'Taking Root' Bringing new voices to historic places by connecting Barnsley's newest arrivals, refugees and asylum seekers, with the uplifting heritage of the borough's beautiful green spaces.	£9,500
5	Brent Museum and Archives	Icons of Colour: Portraits of Brent's Cultural Leaders Portraits of Brent BAME cultural figures from the National Portrait Gallery, displayed in the borough with a new portrait of local footballing legend Cyrille Regis.	£9,340
6	Anaesthesia Heritage Centre (AAGBI Foundation)	Lost in the ether: Missing perspectives within anaesthesia Confront attitudes towards race, gender and disability within anaesthesia and make positive change through training, collecting missing perspectives (oral histories/archive material) and a renewed 2022/23 heritage programme.	£9,171.83
7	The Peace Museum	The Peace Museum Equality Action Plan Development Deliver the first year of an Equality Action Plan to support the museum in becoming more representative of local communities through its workforce and programming.	£8,500 (not yet completed)

**HISTORY MAKERS SCHEME – BIFFA AWARD**  
**Awarded May 2021 – two awards totalling £107,714**

	<b>Grant Recipient</b>	<b>Purpose / Project</b>	<b>Grant</b>
1	Biggin Hill Memorial Museum	Women of the Battle of Britain: Uncovering the Hidden Histories of Women during World War Two	£68,530
2	Manchester Historic Buildings Trust – Elizabeth Gaskell’s House	The Amazons of Ardwick	£39,184

**National Lottery Heritage Fund – New Stories New Audiences**  
**Awarded December 2021 – 14 awards totalling £174,916**

	<b>Grant Recipient</b>	<b>Purpose / Project</b>	<b>Grant</b>
1	Stow Maries Great War Aerodrome	To create wildlife and sculpture trail on site to connect with younger, family audience.	£14,000
2	Provan Hall Community Management Trust	Collaborating with local communities to interpret the built heritage and history of people who lived there. Also creates educational resource.	£15,000
3	Youth Club Ltd	Co-curation with group of young (16-25) Black African & Caribbean, teaching them how to collect stories and create an exhibition. Sharing resource to be created from project.	£14,550
4	Royal Crown Derby Museum	To collect and document the stories of the Derby porcelain collected and treasured by the British Caribbean community, leading to online exhibition.	£8,558
5	National Paralympic Heritage Trust	Focuses on the Finmere Show that fundraised for the Paralympics for over 40 years. Will collect stories and create pop	£9,700
6	The Scottish Fisheries Museum Trust	Creating a touring exhibition and series of activities to showcase island life in the Forth, seabirds and their survival, including climate change impacts.	£11,896
7	Judges' Lodgings Museum	Working with Lancaster Black History Group, Lancs Uni and UCLAN to decolonise and reinterpret collections. New portraits of enslaved Black Africans, schools arts workshops and exhibition, creative learning sessions.	£15,000
8	Edeyrnion Heritage and Cultural Society (Corwen)	Slate and the Making of Glyndyfrdwy is a project designed to bring together a deprived rural community with an immersive display, bilingual walks, outdoor interpretation boards, in person guided walks and a launch event, all centred around the local heritage and landscape.	£10,825
9	Wirral Museums Service - Birkenhead Priory	Develop 3D tour of priory grounds and learning resources for KS1 & 2 by collaborating with multiple faith communities and schools in local area.	£11,600
10	UK Antarctic Heritage Trust	Creating new digital learning resources for over 400 schools, in partnership with Education Scotland, to share new stories on climate change and Scottish Antarctic pioneers.	£10,037
11	Under the Clock Bradford - Bradford Police Museum	Working with Race Equality Network to create new engagement and outreach programmes, and new exhibition that shows local police working with BME communities in Bradford and internationally	£14,300

12	Castle Bromwich Hall and Castle Gardens	To work with local people to research plant history and the theme of 'home', to create new labels and interpretation, to take part in a live music and sound performance	£14,850
13	Comann Eachdraidh Uibhist a Tuath, (CEUT) North Uist Historical Society	Working with BMHS Barbados and St Andrews uni, will co-create website that explores island life, heritage and environment, the challenges and traditions that shape them, and how important they are to a sense of place and belonging.	£10,600
14	Sturminster Heritage Trust	Working with young people in town and in Newfoundland, will explore history of people emigrating to Canada from the 1600s to the 1800s. Will create new interpretation and hold live event with film.	£14,000

<b>AIM TRAINING GRANTS</b>			
<b>Awarded throughout 2020 – 10 awards totalling £2,634.94</b>			
	<b>Grant Recipient</b>	<b>Purpose / Project</b>	<b>Grant</b>
1	Bethlem Museum of the Mind	University of Leicester's Socially Engaged Practise for Museums and Galleries online module	£300
2	Frenchay Village Museum	Principles of Collections Management, an Online Short Course at University of the Arts London	£300
3	Museum of Bath Stone	GEM Intermediate Heritage Interpretation Online Course	£160
4	Woodchester Mansion Trust	AIM conference bursary	£90
5	REME Museum	National Army Museum Conference and Regimental Curator's course	£300
6	Firing Line Museum of the Queen's Dragoon Guards and The Royal Welsh	National Army Museum Conference and Regimental Curator's course	£300
7	The Musical Museum	Museums Association Conference	£300
8	East End Women's Museum	Museum Association Conference	£284.94
9	Claymills Victorian Pumping Station	First Aid and Defibrillator Training for Volunteers	£300
10	The Staffordshire Regiment Museum	National Army Museum Conference and Regimental Curator's course	£300

ASSOCIATION OF INDEPENDENT MUSEUMS

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